



NSHM Knowledge Campus, Durgapur,

Seminar/Conference

1. “Paper presented and published in UGC national conference on **“Challenges of Rural Retailing in India”** held on 22nd 23rd march 2012 at **Annamalai University**, Tamilnadu. 2. Paper presented and published in International conference on **“Rural BPO, Prospects and Challenges”** on 27th 28th April, 2012, at **Sreenidhi Institute of Science and Technology**, Hyderabad, (TS).
3. Paper presented and published in national seminar on **“Bank Deregulation Emerging Issue in Outward FDI”** on 22nd 23rd may, 2012 at **MANUU**, Hyderabad, (TS).
4. “Paper presented and published in 46th IATE (Indian Association of teacher educators) on **“Performance Appraisal System in Higher Education, A Tools to Enhance the Quality of Teachers in India”** held on 15 to 17 Dec 2012 at **MANUU**, Hyderabad, TS.
5. Presented paper on **“Rural BPO and its effects on Rural Development in India”** in Two days National Seminar on 27th and 28th February 2015 organized by Department of studies and Economics, **Rani Channamma University**, Karnataka, India.
6. Paper Presented and Published in International Conference on Management and Business Practices: Jan 16-17, 2019 - entitled **“Exclusion of Muslim by Banks I, A Study in Asansol”** at School of Business and Management Aliah University, Kolkata.
7. Paper Presented and Published in International Conference on Management Education: Road Ahead Paper entitled **“recent trend of Rural Marketing Strategy in Bengal-A Select Study on FMCG Goods”** held on 6-7 June 2019 at School of Business and Management Shri Mata Vishnu Devi University, Jammu.
8. Paper Presented and Published in International Multidisciplinary Conference on Current Research and Trends: Paper entitled **“An Empirical Study of Comparison Between Rural & Urban Consumer Perception Towards FMCG Goods in West Bengal”** held on 6-8 December 2023 at Kathmandu University, Nepal.